

industry exclusive

Enroll in one of our pest or

10-year termite programs and **Bee Smart!** It's...

- * **MORE** Responsible
- * **MORE** Coverage
- * **MORE** Warranty
- * **LESS \$\$\$**

Call or email us **NOW** for details of how you can **Bee Smart!**

AND win a **NEW 42" HD TV!**

Refer your friends too!

Not only will you feel good about helping a friend,
you'll have more chances to win!

Now that's SMART!!!

See Official Rules for more information.

Contest Ends 12/1/09

Castle Termite & Pest Control, Inc.

HD TV Giveaway Promotion – Official Rules

1. ELIGIBILITY: Contestants must be 18 years of age or older to play. Contestants must enroll/purchase an annual **Bee Smart** pest control program or a **10-Year Termite** treatment/warranty. One entry or chance to win per family/business per location purchase/treatment. Castle Termite & Pest Control, Inc. current customers, in good standing, who refer friends that enroll/purchase an annual **Bee Smart** pest control program or a **10-Year Termite** treatment/warranty will also receive one entry per referral (regardless if the new customer referred has multiple locations). By enrolling/purchasing an annual **Bee Smart** pest control program, customer agrees to complete the 1st service. Employees, technicians, agents, successors, and assignees of Sponsor, its advertising agencies and promotional companies involved in this promotion, as well as family and household members of same, shall be ineligible to participate in the Promotion and shall be ineligible for any prize covered herein. By participating, you agree to these Sponsor's Official Promotion Rules and to the decisions of the judges which are final and binding in all respects.

2. SPONSORS: Castle Termite & Pest Control, Inc. is the Sponsor of the **Bee Smart** HD TV ("Promotion").

3. HOW TO PLAY/WIN: Promotion will run from March 1st 2009 – December 1st, 2009. Register to win the HD TV giveaway by signing and completing your complete contact information on the Castle Termite & Pest Control, Inc. Invoice given at the time of your enrollment/treatment into the **Bee Smart** pest control program or **10-Year Termite** treatment/warranty. Current customers who refer a friend that enrolls/purchases an annual **Bee Smart** pest control program or a **10-Year Termite** treatment/warranty will be entered by Castle Termite & Pest Control, Inc. at the time their referral enrolls/purchases.

4. RESTRICTIONS: One entry or chance to win per family per location enrollment/purchase. One entry or chance to win per customer referral that enrolls/purchases. By enrolling/purchasing an annual **Bee Smart** pest control program, customer agrees to complete the 1st service. Persons entering, or attempting to enter, more than once per qualified location or referral will be disqualified. Sponsors, and their respective affiliated companies, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, are not responsible for any inaccuracies in information which may be used in the Promotion, or for any technical or human error which may occur in the processing of attempts, including information provided by contestants. Sponsors reserve the right to terminate or suspend the Promotion at any time, in which event; only eligible entries received prior to such termination or suspension will be considered.

5. PRIZE(S) / ODDS: The Grand Prize is a 42" HD TV. There are only two (2) Grand Prizes available to be won. Odds of winning the Grand Prize are approximately 1 in 500. **UNCLAIMED PRIZES WILL NOT BE AWARDED.** Claim must be submitted to a Castle Termite & Pest Control, Inc. representative within 7 days of notification of winning. Prize will only be awarded upon winner validation and verification. All required signatures, proof of identification and age must be present and valid for consideration of any prize reimbursement, or offer redemption. Decisions of judges are final. No cash value will be awarded in place of the 42" HD TV. Any and all taxes, insurance, title costs and transportation from Castle Termite & Pest Control, Inc. will be the responsibility of the winner. By accepting a prize, winner(s) release and discharge Sponsors, and their respective affiliated companies, information providers, content providers,

subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, installation, use or misuse of any prize or from participation in this Promotion.

6. NOTIFICATION AND AWARDING OF PRIZE(S): Grand Prize winner, if any, will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release, within thirty (30) days of notification or attempted notification by Sponsors at the address provided upon registration. Affidavit of Eligibility must be complete and include winner's social security or resident alien identification number. The information in winner's Affidavit of Eligibility must be correct and must mirror the information provided in winner's entry registration or winner is disqualified. If winner(s) cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Release as required, or if the Prize Notification or prize is returned as undeliverable, prize will be forfeited. No unclaimed prizes will be awarded. By participating, a winner, except where prohibited by law, grants Sponsors, Sponsors' designee and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements, for advertising and promotional purposes without additional compensation unless required by law.

7. DISQUALIFICATION / TERMINATION: Sponsors, and their respective affiliated companies, information providers, content and/or prize providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Promotion, and persons entering or attempting to enter more than once per qualified location entry/purchase or referral, as solely determined by the judges, will be disqualified. In the event any portion of this Promotion is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion which, in the sole opinion of Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Promotion. Sponsors, and their respective affiliated companies, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for any entry that is generated by computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention.

8. WINNERS: The winners will be notified by phone and/or email, if not present at the drawing on December 1st, 2009. The winners names will be posted on www.castlepestcontrol.com website.